

Humberside C.I.
BAT4M & BAF3M
Apprentice Assignment
May 27th 2021

In class, we will watch an episode of The Apprentice. In each episode there is a task assigned to both teams to complete. The team that executes the task that yields the highest profit wins. Both teams have different strategies in the task.

Task: You will create an **infographic** outlining strategies you would implement to the task. You need to include a minimum of 2 different strategies to the task and ensure you justify your response with **evidence**. You will include projected financial statements based on your strategies. For example, if you choose to include an income statement, your sales will be projected based the evidence you've researched to support your strategy.

Included in your response you must provide a comparison using financial statements for your projected results based on your new strategy. You must include as much financial information to sell your strategy (ex. profit margin). Remember, your strategy must be better than the 2 teams in the show. You can use their numbers as a comparison to your projections. Any information found on the internet must be put in your own and **must be referenced**. You will receive a mark of 0 for any plagiarized work. **Do not** copy and paste from the internet.

Infographic: a visual representation (using images, words, charts, tables, etc) of a (complicated) subject

- There are a number of companies that provide free templates (you won't have as much choice - but they are free!)
- You can then edit the template as needed
- Can use: Google Drawing or an Infographic generator such as Piktochart(free) or Photoshop

Due: Monday, June 7th 2021 @ 11:59pm

Submit: Via Google classroom

Any late assignment will be deducted 5% per day

Make sure you read the instructions carefully. I will not be accepting any excuses for late assignments especially if the answer is, "I didn't know..."