

# Humberside Collegiate Institute

280 Quebec Ave, Toronto, ON M6P 2V3

**Name of Course:** International Business, Grade 12, University/College Prep.

**Course Code:** BBB4M

**Course Website:** [www.MrSinghsclass.com](http://www.MrSinghsclass.com)

**Teacher Name:** Mr. Singh

**Course Room:** 226

## Course Overview

This course provides an overview of the importance of international business and trade in the global economy and explores the factors that influence success in international markets. Students will learn about the techniques and strategies associated with marketing, distribution, and managing international business effectively. This course prepares students for postsecondary programs in business, including international business, marketing, and management.

## Outline of Course Content

Unit Title	Hours
Unit 1 – Introduction to International Trade	27.5
Unit 2 – Culture Politics and Economics	27.5
Unit 3 – Trade Organizations and Social Responsibility	27.5
Unit 4 – Marketing & Online Business	27.5
<b>TOTAL HOURS</b>	<b>110 hours</b>

## Assessment and Evaluation:

<b>Term work:</b> 70% of your grade will be based on all of the evidence you have provided. It will reflect your most consistent level of achievement with special consideration given to more recent evidence.	<b>25% Knowledge &amp; Understanding:</b> Knowledge of content and the understanding of concepts. <b>15% Application:</b> the application of knowledge and skills in familiar contexts; transfer of knowledge and skills to new contexts; making connections within and between various contexts. <b>20% Thinking:</b> use of planning and processing skills; use of critical and creative thinking processes. <b>10% Communication:</b> Expression and organization of ideas and thinking, communication for different audiences/purposes and use of conventions, vocabulary and terminology of the discipline ... all using oral, visual and written forms.
<b>Final Evaluation:</b> 30% of your grade will be determined at the end of the course.	<b>30% Culminating:</b> Creating an online business
Your <b>final grade</b> will be calculated by combining your Term (70%) grade and your Exam and Performance Task Evaluations (30%).	

### **Course Website**

This course uses a website for course information, see the website listed at the top of the page. Striving for the least environmental impact possible, every attempt will be made to make this a paperless course. As a result, students will be expected to use this website as a resource throughout the term.

[www.mrsinghclass.com](http://www.mrsinghclass.com)

### **Attendance:**

If a student is absent from class, he or she will consult the teacher to determine assignments missed, will complete these assignments, and will request extra help if necessary.

### **Test Policy:**

If your child is aware that he/she will miss a test due to an appointment/sports event etc, it is his / her responsibility to let the teacher know **ahead** of time. The student will then make arrangements with the teacher to write the test **ahead** of time. If the student misses a test due to illness, a doctor's note is **required** and student will write test on the first day back to school.

### **Late Work Policy:**

- For each evaluation, the teacher will inform students of the **due date**
- If students are unable to meet the due date (due to compelling and extenuating circumstances, for example illness or bereavement) the student should approach their teacher and negotiate the opportunity for an extended time line **prior** to the assignment due date
- Teachers may request documentation from parent/guardian that a need exists for extension of due date
- In the event that some students do not meet the due date, a reasonable, **ultimate deadline** shall be set at the teacher's discretion. It shall be clearly communicated to the students who are affected. For example, the ultimate deadline could be the date a marked assignment is returned to the class, if the viewing of a marketed assignment will benefit a student who has yet to hand it in.
- Students will lose **5%** per day for late assignments

### **Academic Honesty**

Students who present the work of others as their own are guilty of plagiarism and will receive a mark of zero for the work and will have the details of the plagiarism noted in their school records. Students who are guilty of cheating on tests or examinations will receive a mark of zero on the test or examination and have the details of the cheating noted in their school records.

**Student Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Parent Signature** \_\_\_\_\_ **Date** \_\_\_\_\_