

Answer all the questions below:

1. Describe a small business
2. What is horizontal & vertical integration? What is the benefit of both?
3. What is R&D and a horizontal merger?
4. What is a corporate alliance?
5. What is a holding company?
6. What is a conglomerate?
7. What is a bond? Explain how it works.
8. What is a share? Explain how it works.
9. What is the difference between book value and market value?
10. What is the difference between the stock market and stock exchange?
11. What is the Stock exchange in Toronto?
12. How do you invest in a company on the Toronto Stock Exchange?
13. What is a mutual fund?
14. What is a commodity? What is the commodity market?
15. What is the difference between a standard commodity and non-standard commodity?
16. What is the difference between a spot market and futures market?
17. What is an option? What are the different types of options?
18. Explain the commodities market.