

# Culture Assignment

## Background:

You're thinking about starting a business but want to explore the international market. Your job is to create a service-based business and select a country outside of North America that you think you will be successful in.

## Task:

Create an infographic that showcases your business and provide 3 reasons why you believe it would be successful in the country you selected. Make sure you provide **EVIDENCE** of your reason in order to demonstrate why it would be successful. You must provide **3** points with evidence to receive full marks.

Present your findings in an **INFOGRAPHIC**

- **Infographic:** a visual representation (using images, words, charts, tables, etc) of a (complicated) subject
- There are a number of companies that provide free templates (you won't have as much choice - but they are free!)
  - you can then edit the template as needed
  - Can use: Google Drawing or an Infographic generator such as [Piktochart](#)(free) or Photoshop