Challenging the World -- Changing the World:

Investigating Non-Governmental Organizations and Lobby Groups

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You will research one group and present your
              findings to the class.
        Due on Monday, February 6ᵗʰ 2017
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TASK:
Choose a group from the list below (or suggest an alternate for approval) and conduct your research (1 class period) to determine:
   a) the history of the group
   b) the mission or goal of the group
   c) the group's main sources of finance
   d) the region(s) where the group operates, and
   e) where the group is headquartered

Create a promotional poster, brochure, video message or audio message to showcase the work of the group.

Present your product to the class in 5 minutes or less indicating whether the group is truly worthy of support.

EVALUATION:

	Level 1	Level 2	Level 3	Level 4
Knowledge/Understanding Information about the NGO is present and accurate /4	Adequately answers most questions	Accurately answers most questions	Accurately answers all questions	Thoroughly and accurately answers all questions
Thinking/Inquiry Verbal explanation shows understanding of the NGO's place in the global community /4	A very minimal appreciation to the NGO's role in the world is presented	An understanding to the NGO's importance is present, but the greater picture is missing	Good explanation to the importance of the NGO and it's goals	Clearly an understanding and appreciation of the NGO's role in the world at large
Application Promotional piece promotes the goals and ambitions of the NGO /4	Simply cuts and pastes the goals/ ambitions of the NGO via talking or brochure	Somewhat adds personal touch to the NGO's already-existing platform	Personal insight and elaboration of NGO's goals and ambitions are present	Honestly inspires the class to care for the issue or the NGO (and possibly take action)
Communication Expresses information about the NGO in an effective manner /4	Limited use of colour, image or language	Some use of colour, image and language to communicate	Product effectively uses colour, images and language to communicate information	Product effectively and attractively uses colour, images and language to communicate information

Groups for Research

Doctors Without Borders
Dentists Without Borders
Free the Children
Feed the Children
UNICEF
Ottawa Food Bank
Oxfam
Greenpeace
Council for Canadians
Canadian Auto Workers
Amnesty International
Auto-Free Ottawa
World Wildlife Federation
Stephen Lewis Foundation
Fairtrade Foundation
National Anti-Poverty Organization
Make Poverty History
Central Asia Institute
Spread the Net
People for the Ethical Treatment of Animals
Canadian Broadcast Standards Council
Habitat for Humanity